

For Immediate Release

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viaPeople, Inc. Announces 360 Degree Feedback Software for the Assessment of Teams

Princeton, NJ – June 2, 2008 - viaPeople, Inc., a leading human asset management software and consulting services company, announced today the launch of a premier software product for using their best-in-class 360-degree feedback tool to evaluate the performance of teams. This new product was developed to meet increasing organizational needs for a comprehensive approach to providing developmental and performance feedback to the leadership and members of teams.

Utilizing the 360-degree feedback process for team assessment is a process where multiple people provide performance feedback to a team or group. This new software product takes 360 degree feedback to the next level by providing a multi-dimensional view of team performance.

- Team members receive feedback on their own individual strengths and development needs as observed by their fellow team members.
- Team leaders receive feedback on the impact that their leadership skills have on team performance.
- The entire Team is provided with unique insights into the ways which they can improve collaboration and team functioning.

Organizations that are looking to build high performance work teams, target communication issues within or outside of a specific group, and/or build collaboration among team members will benefit from this new approach.

"Organizations are increasingly forming self-managed work teams, virtual groups, and business units where team members must interact collaboratively across organizational and geographic boundaries. Managers are seeking ways to support these collective efforts and provide performance feedback at the team level" says Amanda Seidler, Ph.D., Senior Consultant at viaPeople, Inc. "This allows our clients to provide teams with feedback from both internal and external group members on the strengths and weaknesses of the team, the team leader and team members. In addition, team members and team leaders can simultaneously be assessed as a part of multiple teams," adds Seidler.

The new team 360 solution includes survey items specifically designed to measure the most critical team-based leadership qualities and competencies, including collaboration, communication, customer orientation, empowerment and inspiration. The assessment process is conducted using viaPeople's flagship 360-degree feedback system and includes robust reports that clearly pinpoint strengths and opportunities for performance improvement.

About viaPeople, Inc.:

viaPeople, Inc. is a human asset management software and consulting services company. By combining the science of Industrial Organizational Psychology and an advanced, fully integrated technology platform, viaPeople, Inc. offers the time savings and cost efficiency of online implementation, the flexibility to customize to a client's specific needs, and the domain knowledge to help clients measure and improve the return on their investment in human capital. Visit viaPeople, Inc. at <http://www.viapeople.com>.